

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



GOLD IMAGE
PRINTING

FINAL SIZE
3" x 1.5"

DOCUMENT SIZE WITH BLEED
3.25" x 1.75"

TRIM LINE
The perforation line where the final product is cut.

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BLEED AREA
Extend your background 1/8" beyond the trim line on all sides of the artwork.

WARNING
Remove text and lines before printing.

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!